

PRESS RELEASE

20th August 2009



Come and meet LogBuy at Employee Benefits Live 2009, 29th – 30TH September 2009.

LogBuy are pleased to announce that they will be exhibiting at the Employee Benefits Live Exhibition at the Business Design Centre, London between 29th and 30th September 2009 for its second year.

The Employee Benefits Live event is Europe's largest dedicated employee benefits event attracting Senior HR Directors and decision makers from leading national and European companies.

LogBuy will be exhibiting on Stand 79a where we will be demonstrating our cost effective voluntary benefit solutions and launching its exciting new benefit modules, including 'Cycle To Work', 'Events', 'Restaurants' and 'Childcare Vouchers'.

We welcome visitors to come and discuss their voluntary benefit needs. There will also be the opportunity for visitors to win an iPod in our visitor prize draw promotion.

David Wall, Managing Director of LogBuy UK comments:

"Employee Benefits Live 08 was our debut and proved extremely successful for us, as it provided the perfect platform for us to present our expertise and experience in the benefits sector. Since then we have grown from strength to strength, and we are extremely excited about launching our new benefit modules at this year's event and discussing with visitors how we can provide them with a cost effective solution to their benefit needs"

LogBuy, the leading benefits provider in northern Europe currently provides solutions for over 400 companies. LogBuy offers staff access to 'best –in-class' negotiated discounts from leading brands and local retailers nationwide through both a fully integrated online platform and also offline communication material.

Launched in the UK in 2008, LogBuy has already proved a great success with Volkswagen Financial Services, The Big Lottery Fund & AB InBev, just a few of the customers to appoint LogBuy as their benefits provider of choice.

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