

PRESS RELEASE

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LogBuy celebrates 80 customers at Employee Benefits Live 2009!

LogBuy is delighted to announce it now delivers benefits solutions to over 80 customers across the UK! The latest customer to join being Aylesbury College.

To celebrate LogBuy is pleased to announce some key activities at this year's Employee Benefits Live show;

Firstly, LogBuy will be giving away a 'LogBuy' branded iPod Shuffle **EVERY HOUR** at the show! All visitors will need to do is drop in their business card at LogBuy's stand - number **79a**. Every hour a raffle will be drawn and the lucky winner will be texted to return to the stand to collect their prize!

Secondly, LogBuy will be showcasing its brand new portal platform that uses the latest search technology allowing users to access deals even more simply & quickly. With over 400 individually, negotiated deals to choose from, LogBuy has once again delivered a 'best-in-class' solution, all at such a cost-effective price.

David Wall, Managing Director of LogBuy UK comments:

"Employee Benefits Live 09 will prove to be another milestone for LogBuy in the UK. Not only have we reached 80 customers in the UK, we have now launched an outstanding platform so users can access deals even more simply and accurately, making the user-experience second to none. Since last year, we have also made some other exciting new developments such as adding; over 150 'Restaurant deals', the latest Cultural events and lastly new optional modules for clients such as Events, Cycle To Work & Childcare Vouchers. With more and more customers turning to LogBuy's outstandingly cost-effective solution, we know this year will prove even more successful for LogBuy".

Paula Lindores , Reward Manager of AB InBev comments:

"We were looking for a provider that would be able to provide a complete cost effective solution that would offer all of our staff access to genuine leading discounts nationwide that would be of benefit to them. LogBuy stood out as offering us the best solution to fit our needs amongst the other providers that we reviewed."

LogBuy, the leading benefits provider in northern Europe currently provides solutions for over 400 companies. LogBuy offers staff access to 'best –in-class' negotiated discounts from leading brands and local retailers nationwide through both a fully integrated online platform and also offline communication material.

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